



artwhatson for artists.

australia's online art space. connecting artists and galleries with people who like art.

A **website**, an **app**, weekly **enews**, **facebook**, **twitter**. A presence on artwhatson brings you exposure, enquiries and sales from a highly engaged visual arts audience.

audience overview

● Active art buyers

63% have purchased an artwork directly from an artist
53% have purchased an artwork at an exhibition opening
31% have purchased an artwork in the last 3 months, 57% in the last year

● Regular gallery visitors

64% have visited a commercial art gallery in the last month, 85% in the last 3 months
63% have visited a public art gallery in the last month, 89% in the last 3 months

● Engaged online

45% have been inspired to purchase an artwork they first saw online
95% use artwhatson to select which exhibitions to visit
95% use artwhatson to discover new artists

● Expand your reach

8,000 weekly email newsletter subscribers
Millions of web page views each year
iPhone app – over 10,000 downloads in the first two weeks
Facebook and Twitter
Be seen – expose art buyers and gallerists to your work. Whether you have your own website or not, artwhatson gets your work in front of the right people.

joining is easy and affordable

- 1 Go to www.artwhatson.com.au
- 2 Register and pay, or choose our FREE 45 day trial
- 3 Upload your work

Questions?

Call us on 02 9550 1021 or
email info@artwhatson.com.au

** Survey of 7,500 artwhatson subscribers December 2010.*



artwhatson.com.au

Image courtesy of Belem Lett, *You can see for miles, Awesome*, 130 x 90 cm, Mixed Media on Paper, 2010
www.artwhatson.com.au/belemllett

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